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INDESIGN

PHOTOSHOP

ILLUSTRATOR

ADOBE XD

DREAMWEAVER

ADOBE EXPRESS

AFTER EFFECTS

ADOBE ACROBAT

FIGMA

MIDJOURNEY

PROFILE

My name is Lizeth Ventura-Perez, I am a seasoned graphic designer seeking a position in the creative field, where I can apply my knowledge, dedication and skills. I am not afraid to do the unglamorous legwork that goes into building something valuable, over time my gifts of focus and dedication lead to mastery. I love taking creative risks, and finding joy in the process.

WORK EXPERIENCE

PRINT DESIGNER

2025 – PRESENT

Wilson Language Training
Remote

Redesign K-5 student textbooks according to organizational design templates and style guidelines. Collaborate with design team to source, create, and optimize visual assets and illustrations that enhance student engagement and support learning objectives. Develop comprehensive visual content across multiple platforms to support marketing initiatives and brand awareness campaigns. Programs: Adobe Creative Cloud, MidJourney, Figma.

SENIOR PRODUCTION DESIGNER

2012 – 2025

Anywhere Real Estate, Inc.
Remote

Senior designer at The Studio who specialized in creative strategy development, design and production execution across digital and print media. Demonstrated expertise in HTML email creation, gif animation, website design, and print collateral while maintaining client relationships and company standards through both independent and collaborative project management. Led a team of 8 professionals, conducting monthly meetings focused on project updates and knowledge sharing. Maintained template management while providing technical guidance and HTML expertise to enhance team performance.

SENIOR GRAPHIC DESIGNER

2007 – 2012

Moneyshow
Sarasota, FL 34236

Art Department Designer at MoneyShow, a global financial media and education company, specializing in comprehensive marketing collateral across print and digital platforms. Created diverse materials including cruise brochures, magazines, tradeshow displays, and web assets to support the company's international marketing initiatives.

ADVERTISING SPECIALIST

2004 – 2006

Coldwell Banker Residential Real Estate
Sarasota, FL 34231

Production Designer managing real estate listings and print layouts across multiple publications, ensuring timely delivery within strict deadlines. Orchestrated nationwide direct mail campaigns while maintaining consistent production standards in a fast-paced environment.

GRAPHIC DESIGNER

2000 – 2004

K. Van Bourgondien & Sons, Inc.
Babylon, NY 11702

Design Specialist focused on developing innovative packaging solutions, sales collateral, and comprehensive catalog production while creating impactful promotional materials and presentation assets.

EDUCATION

Bachelor's in Graphics & Visual Communications, SUNY Farmingdale, May 2004.
Graphic Design, Dr. José Matías Delgado School of Art & Design, El Salvador, 1997-1998.

PERSONAL QUALITIES

I believe in hard work, innovative thinking and building relationships. Work independently or as part of a team, changing gears when required, whether multitasking or prioritizing projects. Strong organizational skills and meticulous attention to detail while consistently meeting demanding deadlines. Positive attitude and energy, and always adhere to professionalism and work ethic.