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INDESIGN

PHOTOSHOP

ILLUSTRATOR

ADOBE XD

DREAMWEAVER

ADOBE EXPRESS

AFTER EFFECTS

ADOBE ACROBAT

FIGMA

MIDJOURNEY

PROFILE

My name is Lizeth Ventura-Perez, I am a seasoned graphic designer seeking a position in the creative field, where I can apply my knowledge, dedication and skills. I am not afraid to do the unglamorous legwork that goes into building something valuable, over time my gifts of focus and dedication lead to mastery.

WORK EXPERIENCE

PRINT DESIGNER JUNE, 2025 – PRESENT
Wilson Language Training
Remote

Redesign K-5 student textbooks according to organizational design templates and style guidelines. Collaborate with design team to source, create, and optimize visual assets and illustrations that enhance student engagement and support learning objectives. Develop comprehensive visual content across multiple platforms to support marketing initiatives and brand awareness campaigns. Extensive knowledge in generating AI images creating stunning, photorealistic, or stylized high-quality images for projects.
Programs: Adobe Creative Cloud, MidJourney, Figma.

SENIOR PRODUCTION DESIGNER 2012 – 2025
Anywhere Real Estate, Inc.
Remote

Senior designer specialized in creative strategy development, design and production execution across digital and print media. Demonstrated expertise in HTML email creation, gif animation, web page design, and print collateral while maintaining client relationships and company standards through both independent and collaborative project management. Led a team of 8 professionals, conducting monthly meetings focused on project updates and enhancing team performance.

SENIOR GRAPHIC DESIGNER 2007 – 2012
Moneyshow
Sarasota, FL 34236

Art Department Designer at MoneyShow, a global financial media and education company, specializing in comprehensive marketing collateral across print and digital platforms. Created diverse materials including cruise brochures, magazines, tradeshow displays, and web assets to support the company's international marketing initiatives.

ADVERTISING SPECIALIST 2004 – 2006
Coldwell Banker Residential Real Estate
Sarasota, FL 34231

Production Designer managing real estate listings and print layouts across multiple publications, ensuring timely delivery within strict deadlines. Orchestrated nationwide direct mail campaigns while maintaining consistent production standards in a fast-paced environment.

GRAPHIC DESIGNER 2000 – 2004
K. Van Bourgondien & Sons, Inc.
Babylon, NY 11702

Design Specialist focused on developing innovative packaging solutions, sales collateral, and comprehensive catalog production while creating impactful promotional materials and presentation assets.

EDUCATION

Bachelor's in Graphics & Visual Communications, SUNY Farmingdale, May 2004.
Graphic Design, Dr. José Matías Delgado School of Art & Design, El Salvador, 1997-1998.

PERSONAL QUALITIES

I believe in hard work, innovative thinking and building relationships. Work independently or as part of a team, changing gears when required, whether multitasking or prioritizing projects. Strong organizational skills and meticulous attention to detail while consistently meeting demanding deadlines. Positive attitude and energy, and always adhere to professionalism and work ethic.